

The Redwood Mountain Faire

www.RedwoodMountainFaire.com • 831-216-6535



About the Redwood Mountain Faire

The Redwood Mountain Faire is an all-day family event with music, arts, crafts and more, located at Roaring Camp in Felton California. Proceeds from the Faire go directly to local non-profit organizations.



The purpose of the Redwood Mountain Faire is to bring people together in the beautiful San Lorenzo Valley to celebrate community, showcase arts and music, and raise funds for diverse participating local non-profits and service organizations.

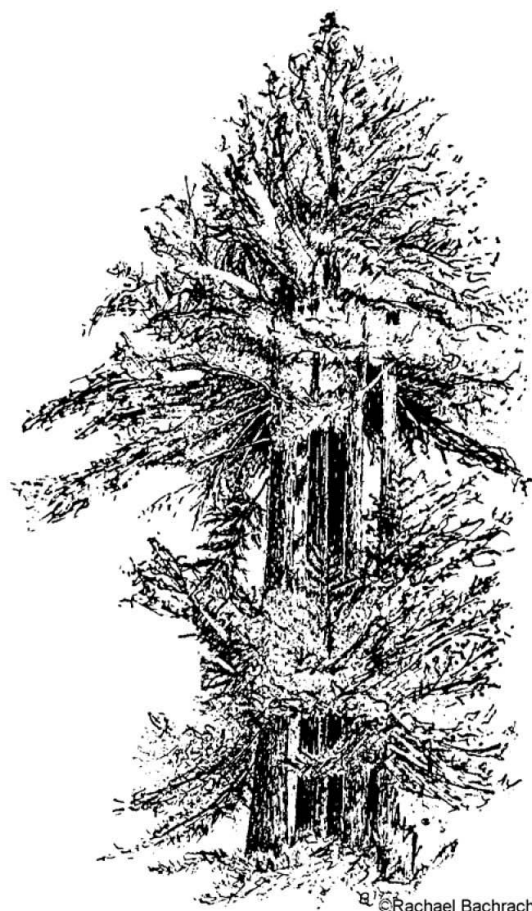
The Valley Women's Club (VWC) engages over 350 volunteers annually to produce the Redwood Mountain Faire. Throughout the 1980s and 1990s, the Faire raised over \$500,000 for local non-profits before its hiatus. In 2010, the

Redwood Mountain Faire was revived with the newly energized faires of 2010 and 2011 raising \$14,000 and \$5,000 for non-profit organizations throughout Santa Cruz County. Turnout for the 2012 Faire is estimated to reach 5,000 attendees.

Organizations benefitting from the proceeds of the 2010 and 2011 Faire provided volunteers for the dozens of tasks needed to put on the event. The many diverse organizations benefitting include the local Boy Scout and Girl Scout Troops, Cabrillo College Football, Camp Joy Gardens, Glen Arbor Preschool, Jacob's Heart Children's Cancer Support Services, Mountain Community Resources, Santa Cruz Derby Girls, Santa Cruz Mountain Arts Center, SLV Community Band, SLV High School Football, South Street Centre, Valley Churches United Missions and Valley Youth Associations. Many other organizations benefitted by having informational booths at the event.

Our local government representatives, State Assembly Member, Bill Monning, and Supervisor Mark Stone, honored the Faire and the Valley Women's Club in 2010, with wonderful proclamations talking of accomplishments and benefits to the community.

Organizers are already hard at work planning the 2012 Faire (June 2 and 3) to provide another magnificent event!



Redwood Mountain Faire Testimonials

Non-Profit Beneficiaries



“The money earned at the Redwood Mountain Faire supported South Street Centre through a turbulent economic year. The money allowed the Centre to offer family based programs, activities and resources to local children and their parents. The Centre supports programs such as music and art classes, Family Game Nights, preschool activities, Teen Times, Ladies’ Night Out and resource hours utilizing funds generated at the Redwood Mountain Faire.” - *South Street Centre*



“The check was a big boost of support for the music program at San Lorenzo Valley High School & San Lorenzo Valley Middle School. Thank you.”
- *San Lorenzo Valley Community Band*

Craft Vendors



“We just wanted to say a big ‘thank you’ for inviting us to participate in the Redwood Mountain Faire. All of the volunteers were helpful and friendly, which really made the day special for us. Lots of nice people—a great event.

We were financially successful and are really looking forward to the next Redwood Mountain Faire. Well done to one and all!”

- *Dermot and Monique Ryan of Celtic Lovecraft*

Food Vendors









“Blue Sun Catering Company had food booths at music festivals and fairs both large and small throughout California in 2011. The atmosphere at the Redwood Mountain Faire was one of the friendliest and most pleasant that we encountered all summer. Volunteers were on hand to take care of all of our needs, and everyone in the crowd seemed to be genuinely having a good time.

Sales were great, and all of our requirements as a food vendor were met. We certainly look forward to participating at the next Faire, since this is now a two day event.”

- *Steven Sharby of Blue Sun Catering Company*

Sponsoring the Redwood Mountain Faire

The Redwood Mountain Faire is only possible through the generosity of sponsors. Your sponsorship entitles you to all of the following benefits—and the sincere and significant gratitude of your community.

Sponsorship Level	Souvenir Program	Faire Website	Banners		Publicity	Main Music Sponsor
			Main banner at faire	Additional sponsor-provided banner	Included in print and radio media publicity	Listed on enlarged separate banner, in all PR, poster, website and media releases.
Diamond \$10,000	Featured with logo	Featured with logo and link	extra-large with logo			
Platinum \$5,000	Featured with logo	Featured with logo and link	extra-large with logo			
Gold \$1,500	Logo and name	Featured with logo and link	name, large & logo			
Silver \$1,000	Name large	Name and link	Name large			
Bronze \$500	Name	Name and link	Name			
Underwriter \$100	Name	Name				

▼ Banner from the 2011 Faire, which was hung prominently at the Faire. Actual size: 15' x 3'




◀ Sponsors listed on home page of Faire website

Redwood Mountain Faire
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